

“Leadership Skills for Boomers to Zoomers”



**I Th↓nk,
You Th↑nk,
We All Think,
Differently**

Leadership Skills for Millennials & Gen Z

Greg Buschman, Ph.D.(c)

If you are like most leaders, the words “Generational Diversity” might leave you feeling a little uncomfortable, unsure, and even a little fearful, about the future of your organization. Recruiting, developing, and building diverse high-performing teams requires leaders who have the KSAs to connect with and inspire all generational cohorts.

My groundbreaking book on inter-generational leadership skills has been read in over 14 nations by management scientists and organizational leaders just like you. It’s time to lean in and recruit, develop, and retain diverse top talent from each generation.

Popular Speaking Topics and Master Workshops:



ENGAGING

LEADERSHIP FOR BOOMERS TO ZOOMERS

The words “Generational Diversity” might be leaving you feeling a little uncomfortable, unsure, and even a little fearful, about the future of your organization. Diversity done right inspires, motivates, and boosts employee satisfaction and productivity. Topic take-a-ways are:

- Keys to recruiting, developing, and retaining top talent from each generation.
- Motivational differences in workplace preferences and value systems.
- Workgroup member assimilation: generational differences in team building.
- Generational leadership expectations and style preferences.

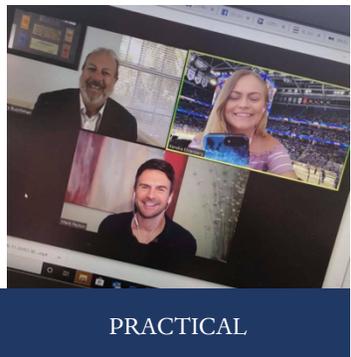


INTERACTIVE

LEADERSHIP MATURITY FRAMEWORK

Surprising to most people, as young leaders Gandhi and Nelson Mandela advocated violence. I know that sounds strange, but they did! However, as they matured as leaders, they learned better ways of motivation. Leadership maturity is not about age or experience, it is about skill and competence. Topic take-a-ways are:

- Discover your level of maturity and how to obtain high levels of maturity.
- Leadership maturity and its effects on organizational decision making.
- Leadership maturity and its effects on innovation and team performance.
- How to accelerate leadership maturity in current and emerging leaders.



PRACTICAL

POSITIVE LEADERSHIP POWER

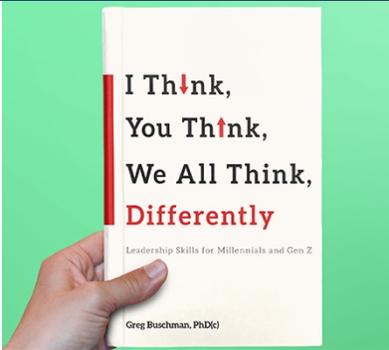
Jack Welch created one of the greatest leadership legacies of the 20th century. Much of today’s leadership training is still based on his ideas. However, Jack struggled early in his career. We can learn from Jack’s mistakes and successes by examining the differences between negative leadership powers and positive leadership powers. Topic take-a-ways are:

- Understanding the three types of leadership power and their effect on employee performance.
- What is “Positive People Management”, winning the hearts of Millennials and GenZ
- How to build consensus, coalitions, and leverage your reputation.
- Keys to motivating, retaining, and promoting top performers.

Past Engagements:



“Leadership Skills for Boomers to Zoomers”



I Think, You Think, We All Think, Differently: Leadership Skills for Millennials & Gen Z Kindle Edition

by Greg Buschman Ph.D.c (Author)

#1 New Release in Business Management



More Popular Speaking Topics and Master Workshops:

TESTIMONIALS:

HAVING A GROWTH MINDSET: Triple Loop Thinkers

Many people believe we are dealt a hand of cards in life, and we must make the best of the hand we are dealt. However, science has proven just the opposite. Every human has the ability to add strength “cards” to the hand nature dealt them. Topic take-a-ways:

- Your top five strengths and how to add strength “cards” to the hand that mother nature dealt you.
- Positive leadership psychology skills.



- Appreciative Inquiry basics
- Discover Your Emotional Intelligence score.
- Tools for mentoring and coaching diverse work

FOURSIGHT™ TEAM COLLABORATION MODEL

FourSight™ is the top teaming model for creative, innovative, and diverse team, as rated by IBM. IBM and dozens of innovative firms use FourSight™ as the underpinning for their teaming models. Topic Take-aways are:

- The FourSight™ Creative Mindset.
- FourSight™ Collaboration Model.
- How to optimize team member deployment.
- Creative Problem-Solving Leadership



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Strategic Leadership Development



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- "When you started demonstrating how to communicate with different generations, my leaders lit up. There's a real need for skills in leading the different generations. It's one of the greatest needs I see in public services". Scott Sanford, Fire Chief, Palm Harbor Fire & Rescue
- "Through his experiences and taking an intellectual dive into my leadership style, Greg showed me how to better deal with staff. For staff members who are a little more troubled he provides tools to influence them as well." Eric Juckett, Director, Village of Wellington.
- "Understanding my FourSight™ preference helped pinpoint areas of frustration. I realize people aren't asking questions because they doubt our direction or leadership. They just approach problem-solving differently!" Cynthia Grizzle, Pres., Pritchett Steinbeck Group, Inc.
- "As a Millennial who has reported to Gen X and Boomer bosses, I wish I had this book sooner. Its concepts and truths help communicate across the generational divide. Communication and knowing your audience are vital in becoming an effective leader. Greg empowers you to do just that. Jenna Lewis de Ruibal, Project Manager.

More About Greg:

Greg Buschman, Ph.D.(c), spent 30 years in corporate regional and national management. As an innovative agent of change and continuous improvement professional, he revitalized under-performing operational and sales support organizations into high-performance teams. His consistent overachievement and team wins were rewarded by multiple years of president's club awards and top performance awards as well as presentations of business improvement models to his senior leaders, global C-Suite, and Board of Directors.

Today he specializes in interpersonal relationship building, inter-generational leadership, the leadership maturity framework, and FourSight™ high-performance team dynamics. His recent book, "I Think, You Think, We All Think Differently: Leadership Skills for Millennials and Gen Z", was an Amazon #1 new release for business management and was recently ranked the #8 must-read for leaders by the Nonprofit Leadership Center of Tampa Bay.

Greg is a Univ. of Tampa and St. Petersburg College faculty member, and USF MUMA Graduate School of Business alumni. He is completing his doctorate in Creative Leadership for Innovation and Change at The Univ. of the Virgin Islands, St. Thomas, in partnership with SUNY Buffalo St. Univ. and Fielding Graduate Univ., Santa Barbara, CA.